

Digital Storytelling Rubric

Category	Exceeds 16 - 20 Points	Meets 11- 15 Points	Approaching 6 - 10 Points	Experiencing Difficulty 0 - 5 Points	Score
Story (Content)	The Story convincingly communicates in an engaging and powerful manner how the subject meets the requirements of a hero as described in class and on the website. Excellent writing mechanics and structure.	The story communicates the ways in which the subject can be viewed as a hero according to the class discussions and information on the website. Grade appropriate writing mechanics and sentence structure.	The story fails to clearly indicate how the subject meets the requirements of a hero as discussed in class and on the class website. Some heroic qualities are communicated. Inconsistent demonstration of grade level writing mechanics and sentence structure.	The story completely fails to communicate how the subject can be viewed as a hero according to class discussion and the class website. The writing is repetitive and/or poorly written.	
Story Length (Time Requirement)	Meets the 1 - 3 minute requirement without unnecessary repetition or stalling.		Meets the minimum requirement but repetition or unnecessary stalling is evident.	Does Not Meet the 1 - 3 minute requirement.	

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Visual Media	Excellent choice of visual media. Images are free of watermarks and pixellation (Blurriness) Images enhance the story in a well thought out literal or symbolic manner. Effective use of effects or the Ken Burns effect.	Most images chosen enhance and illustrate the story effectively either literally or symbolically. 1-3 low quality (blurry) or watermarked images are present. Ken Burns movement occasionally used to enhance the images.	The chosen Images only sometimes enhance the project. 4 -5 images are low quality (blurry) or watermarked,	Poor and/or repetitive choices of visual media. 6 or more images are of low quality (blurry) or watermarked. Many Images seem random and fail to enhance the story in a literal or symbolic manner. No attempt to use effects, Ken Burns, etc.	
Vocal Quality	Vocal recording is spoken with feeling, clarity, and inflection. Snowball microphone is used. No background noise or distractions heard.	Vocal recording is spoken with feeling, clarity, and inflection. Snowball microphone is used. Minor background noise or distractions can be heard.	Vocal recording sometimes lacks feeling, inflection and clarity and/or Snowball microphone is used. Minor background noise or distractions can be heard.	Vocal recording lacks feeling, inflection and is difficult to understand. Snowball mic not used and excessive background noise is present.	

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Soundtrack (Music and/or FX)	Excellent choice and use of audio enhancements such as music or subtle sound effects. Sound levels are mixed well.	Music and FX added and mixed appropriately adding to the effectiveness of the story.	No Music or fx added. or Music/FX choices fail to enhance the story.	No music or fx added. or Volume levels or Poor music/fx choices hurt the story.	
Pacing	Excellent pacing. Story is told without rushing or stalling. The story flows well.	Adequate pacing evident. Minor moments of rushing or ineffective lulls.	Pacing inconsistent. Rushing and/or slow periods present.	Poor pacing evident throughout. The story is clearly to fast or too slow.	
Transitions	Excellent choice and use of transitions. Transitions help blend the story together and/or are purposely used to add subtle or dramatic effect.	Transitions chosen and used are appropriate and help enhance the flow of the story.	Transitions used create minor distractions. or only a few transitions used.	No transitions present. or Transitions that are used are chosen poorly, distracting, and excessive	

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Following Directions	Directions on the handout are carefully followed. iMovie project file is set up properly and files are named and submitted according to the handout	A couple minor handout directions have been missed which have not affected the completion or the submission of the project.	A couple minor handout directions have been missed which have affected the completion or the submission of the project which were eventually corrected .	Major Directions have not been followed. The iMovie project file has not been set up properly. The project has not been named or submitted properly.	
Total Points					_____/160