

Individual Advanced Animation Rubric/Checklist

Requirements (Music Video)	Fails To Meet	Approaching	Meets	Exceeds
1) The animation projects meets or exceeds the :30 second minimum time requirement (not counting non-animated opening or closing credits). (20 points)				
2) The animation demonstrates advanced animation techniques and principles discussed in class. (smooth, not choppy, 12 frames per second, appropriate pacing - not too fast or slow) (60 points)				
3) Project shows considerable creativity . The content and ideas are animated in a unique and interesting way throughout the entire project. Visually animated interpretation of song present and minimal use of lyrics/text/motionless drawings. Things are "happening". (60 points)				
5) All directions for creating, exporting, naming, and submitting the project on the flash drive were carefully followed. Song was approved and imported on the computer by or at the start of Day 1. (10 Points) (Fails to meet or meets)				
Comments:				Total: /150

Individual Advanced Animation Rubric/Checklist

Requirements (Free Form Animation)	Fails To Meet	Approaching	Meets	Exceeds
1) The animation meets or exceeds the :30 second minimum time requirement (not counting non-animated opening or closing credits) (20 points)				
2) The animation demonstrates advanced animation techniques and principles discussed in class. (smooth, not choppy, 12 frames per second, appropriate pacing - not too fast or slow) (40 points)				
3)Project shows considerable creativity . The content and ideas are presented in a unique and interesting way throughout the entire project. Exceeds = "Wow!" Audience would love to see that again" reaction. (40 points)				
4) Excellent use of audio (music, sound effects, and/or voiceover) to create mood, add realism, and bring the drawings to life. Time spent on finding the "right" sound. Perfectly mixed sound levels. Not too loud or too quiet. Any voiceover or dialogue can clearly be heard/understood. (40 Points)				
5) All directions for creating, exporting, naming, and submitting the project on the flash drive were carefully followed. (10 Points) (Fails to meet or meets)				
Comments:				Total: /150