

Stop Motion Animation Rubric - Matuch

Name(s):

Category	Exceeds	Meets	Approaching	Not Evident
Animation Technique 20 Points	Animation is very smooth and fluid . Character and object motions are brought to life in a realistic way. Technique is excellent and consistent.	Animation is mostly smooth and fluid . Technique improves as the filming continues each day.	Animation is sometimes choppy . Character and object motions are not always believable. Only minor improvement evident as the filming continues each day.	Animation is extremely choppy . Shakes, Blurs, & Unwanted objects are often evident. Character and object motions are not realistic. No improvement seen as filming continues each day.
Story /Concept 20 Points	There is a clear storyline, concept, or idea evident. May include complex animation elements or theme.	Storyline is mostly clear , although some scenes may distract the audience.	Storyline is difficult to follow . There are many unrelated scenes in the plotline. The audience is sometimes confused.	Storyline is not present or extremely difficult to understand. Audience does not understand the story at all.
Duration 15 points	30 - 60 seconds or more of high quality animation frames were captured (360 - 720 frames)	30 - 60 secs of animation frames were captured. No "stalling" evident. (360 - 720 frames)	20 - 29 seconds of animation frames were captured (240 - 348) Or "stalling" is sometimes present.	19 seconds or less of animation frames were captured (239 and below)

Audio - Voicover Sound Effects & Music 20 points	Audio choice are appropriate and clear. All sound and music choices greatly enhance the story.	Audio choices are mostly appropriate and help enhance the story.	Audio choices are used sparingly or don't always make sense. Many missed opportunities to add audio.	Audio choices are not present or they are very inappropriate and distracting.
Titles 10 Points	All opening and Closing Titles are present as well as proper credits for team members and any music sources. Title choices creatively enhance the project.	All opening and Closing Titles are present as well as proper credits for team members and any music sources.	Some of the necessary titles are missing. Some are difficult to read either due to poor font/color choice, duration, or style.	No titles or credits present.
Editing 10 Points	Editing choices (including transitions, if needed) greatly enhance the project.	Editing choices (including transitions, if needed) enhance the project.	Editing choices (including transitions, if needed) sometimes take away from the project.	Editing choices (including transitions, if needed) are poorly executed and take away from the project.
Following Directions 5 Points	All directions for the project were carefully followed.	Most directions for the project were carefully followed.	A few minor directions for the project were not followed.	Directions for the project were not followed that negatively impacted the project.

Total: _____ /100

Grade: _____

Stop Motion Animation Rubric - Matuch

Name(s):

Category	Exceeds	Meets	Approaching	Not Evident
Animation Technique 20 Points	Animation is very smooth and fluid . Character and object motions are brought to life in a realistic way. Technique is excellent and consistent.	Animation is mostly smooth and fluid . Technique improves as the filming continues each day.	Animation is sometimes choppy . Character and object motions are not always believable. Only minor improvement evident as the filming continues each day.	Animation is extremely choppy . Shakes, Blurs, & Unwanted objects are often evident. Character and object motions are not realistic. No improvement seen as filming continues each day.
Story /Concept 20 Points	There is a clear storyline, concept, or idea evident. May include complex animation elements or theme.	Storyline is mostly clear , although some scenes may distract the audience.	Storyline is difficult to follow . There are many unrelated scenes in the plotline. The audience is sometimes confused.	Storyline is not present or extremely difficult to understand. Audience does not understand the story at all.
Duration 15 points	30 - 60 seconds or more of high quality animation frames were captured (360 - 720 frames)	30 - 60 secs of animation frames were captured. No "stalling" evident. (360 - 720	20 - 29 seconds of animation frames were captured (240 - 348) Or "stalling" is sometimes	19 seconds or less of animation frames were captured (239 and below)

